

**TANK  
TRUCK  
WEEK** **2025**



**KANSAS CITY, MO | OCTOBER 5-8**

***FORGED IN LEGACY. BUILT TO NAVIGATE THE FUTURE.***



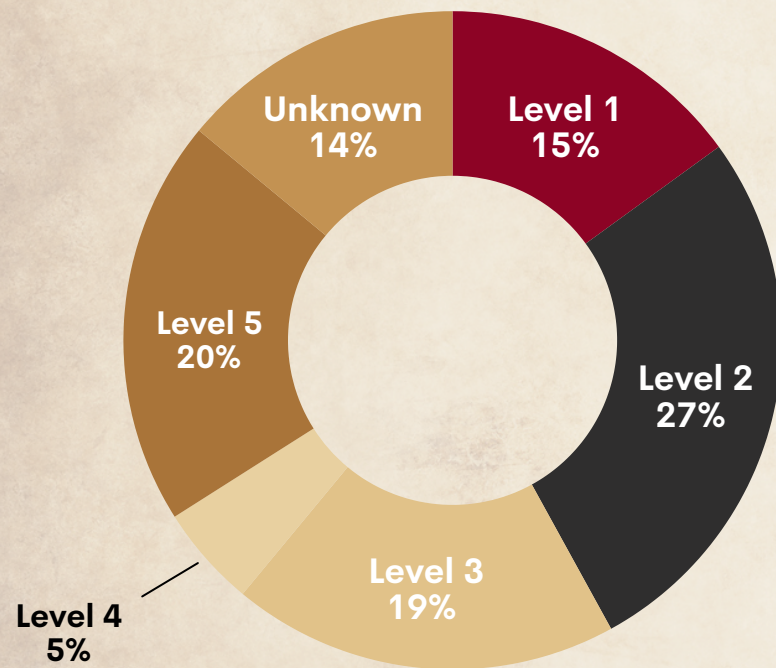
**SPONSORSHIP & EXHIBITOR PROSPECTUS**

**NATIONAL  
TANK TRUCK  
CARRIERS**

# NATIONAL TANK TRUCK CARRIERS

Tank Truck Week is the premier exhibition show of the Tank Truck Industry in North America. Attracting attendees from every level within a tank truck operation, representing all segments in the tank truck industry. During Tank Truck Week, attendees will have access to the latest and greatest products and solutions for their operations, insightful and instructive educational sessions, and will have unparalleled networking opportunities. Tank Truck Week is a must-attend event for tank truck industry professionals.

## 2024 ATTENDANCE STATS



### Attendee Title Identification:

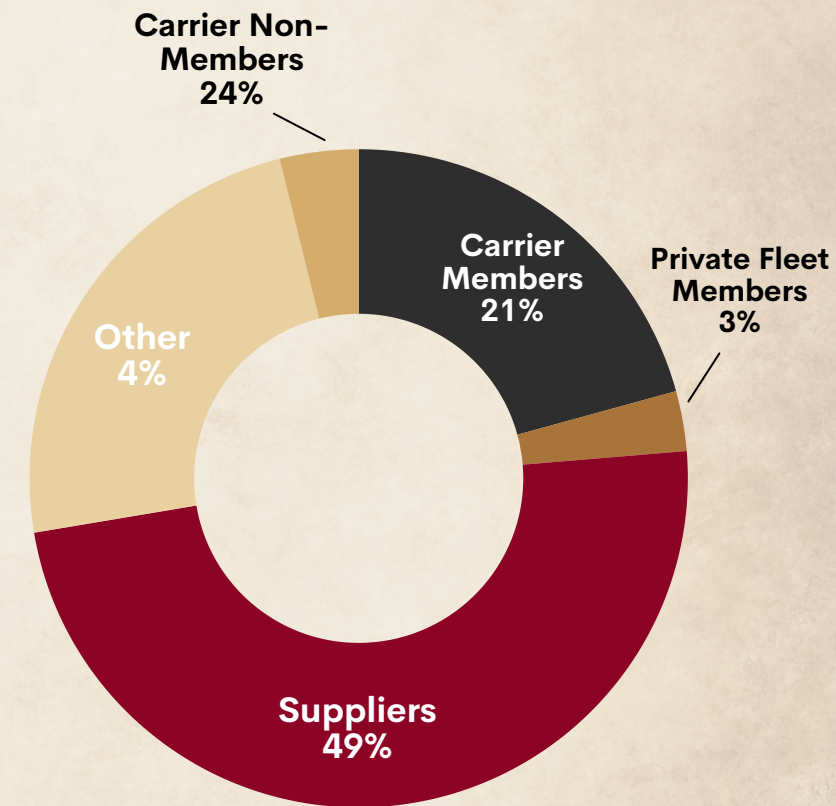
**Level 1 - Chairman, CEO, Owner, President, COO, CFO, CIO, Chief Risk Officer, Chief Technology Officer**

**Level 2 - Executive Vice President, Sr. Vice President, Vice President, Executive Director, Sr. Director, Director**

**Level 3 - Sr. Manager, Manager, Supervisor, General Manager, Coordinator**

**Level 4 - Maintenance, Mechanic, Driver**

**Level 5 - Sales**



**TANK TRUCK WEEK**



# NATIONAL TANK TRUCK CARRIERS



## PLATINUM

- Dedicated Platinum booth location
- 10 Complimentary Registrations
- Early Access to Exhibit Hall
- Recognition in Promotional Communications
- Listing on NTTC website with link to your website
- Special Identification on floor plan
- Sponsor Ribbons
- Name on Recognition Signs
- Recognition at Keynote Address
- Recognition at Business Sessions
- Recognition on mobile app
- Priority for additional booths/spots
- Attendee List Distribution (Name, Company)
- Recognition on Exhibit Entrance Unit
- Six (6) Trailer Spots
- Custom Booth Space

**\$32,000**

## DIAMOND

- Dedicated Diamond booth location
- 7 Complimentary Registrations
- Early Access to Exhibit Hall
- Recognition in Promotional Communications
- Listing on NTTC website with link to your website
- Special Identification on floor plan
- Sponsor Ribbons
- Name on Recognition Signs
- Recognition at Keynote Address
- Recognition at Business Sessions
- Recognition on mobile app
- Priority for additional booths/spots
- Attendee List Distribution (Name, Company)
- Recognition on Exhibit Entrance Unit
- Two (2) Trailer Spots
- Custom Booth Space

**\$22,000**

## GOLD

- 5 Complimentary Registrations
- Recognition in Promotional Communications
- Listing on NTTC website with link to your website
- Special Identification on floor plan
- Sponsor Ribbons
- Name on Recognition Signs
- Recognition at Keynote Address
- Recognition at Business Sessions
- Recognition on mobile app
- Attendee List Distribution (Name, Company)
- Priority Selection of Exhibit Booth at time of purchase
- Two (2) 10x10 Booths
- One (1) Trailer Spot

**\$15,000**

## SILVER

- 3 Complimentary Registrations
- Recognition in Promotional Communications
- Listing on NTTC website with link to your website
- Sponsor Ribbons
- Name on Recognition Signs
- Recognition at Business Sessions
- Recognition on mobile app
- Attendee List Distribution (Name, Company)
- Priority Selection of Exhibit Booth at time of purchase
- One (1) 10x10 Booth

**\$8,000**

## SPONSORSHIPS

# NATIONAL TANK TRUCK CARRIERS



## BRONZE

- 1 Complimentary Registration
- Recognition in Promotional Communications
- Listing on NTTC website with link to your website
- Sponsor Ribbons
- Name on Recognition Signs
- Recognition at Business Sessions
- Recognition on mobile app
- Attendee List Distribution (Name, Company, Title)

\*Sponsorship does not require a booth

**\$3,500**



## HOTEL KEY CARDS

**SOLED**

During the lifespan of an event, an attendee will access the key cards 8 – 12 times/day. This represents repeat impressions to your target demographic.

**\$10,000**



**\$8,000**

## MOBILE APP SPONSOR

- Exclusive branding on the app's opening splash screen seen by all users upon launch
- Sponsor name featured in all promotional communications before and during the event
- Recognition on in-app banners throughout the event app homepage and agenda pages
- Sponsor listing and logo on NTTC's event website and printed materials (if applicable)

## SPONSORSHIPS

For inquires please contact  
Sabrina Sheth, Sponsorship & Exhibit Sales  
ssheth@tanktruck.org

# NATIONAL TANK TRUCK CARRIERS



## RECEPTION SPONSOR

*TUESDAY, OCTOBER 7, 2025*

- Recognition as a Gold Sponsor
- Three Complimentary Registrations
- Extra two hours of Exhibit hall set-up
- Company's name with link on the NTTC's Annual Conference Website
- Special Identification on floor plan & in Exhibit Hall
- Your Company's logo with link on email communication
- Your company's logo in the Conference Program
- Sponsor Ribbons for all your company's registered attendees
- Attendee List Distribution (Name, Company, Title)
- Recognition on Exhibit Entrance Unit
- Recognition Signs at entrance for sponsored reception
- NTTC will provide branded beverage napkins with your logo
- Opportunity to provide branded items for reception

**\$20,000**

## COFFEE SPONSOR

- Two (2) Complimentary Registrations
- Signage acknowledging break sponsorship
- Sponsor can bring pop-up banner
- Acknowledgement on NTTC website
- Opportunity to provide branded napkins



**\$7,500**

**SPONSORSHIPS**

# NATIONAL TANK TRUCK CARRIERS



## TANK TRUCK WEEK REGISTRATION SPONSORSHIP

- Logo placement on 900+ registration confirmation emails, putting your brand directly in front of every attendee
- Onsite branding at the registration desk, one of the highest-traffic areas of the event
- Direct exposure to engaged attendees during check-in and badge pickup
- Reinforced visibility as a supporting partner of NTTC's premier event, Tank Truck Week

**\$10,000**

## NTTC COMMITTEE MEETING SPONSOR

- Recognition as the official sponsor of a committee meeting
- Verbal acknowledgment at the start of the session
- Company logo displayed on the bottom of all session presentation slides
- Opportunity to air a promotional video (up to 2 minutes) before the session begins
- Visibility among top industry decision-makers and stakeholders
- Board of Directors sponsorship: \$2,500

*Available for meetings held Sunday through Tuesday only. Limited availability (6 total).*

**\$1,000**

**SPONSORSHIPS**

For inquires please contact  
Sabrina Sheth, Sponsorship & Exhibit Sales  
ssheth@tanktruck.org

# NATIONAL TANK TRUCK CARRIERS

The purchase of an exhibit booth includes the complimentary registrations below:

10x10 booth : 1  
 complimentary 10x20 booth:  
 2 complimentary 20x20  
 booth: 4 complimentary

## 10X10 BOOTH

MEMBER: \$3,000  
 NON-MEMBER: \$4,000

## 10X20 BOOTH

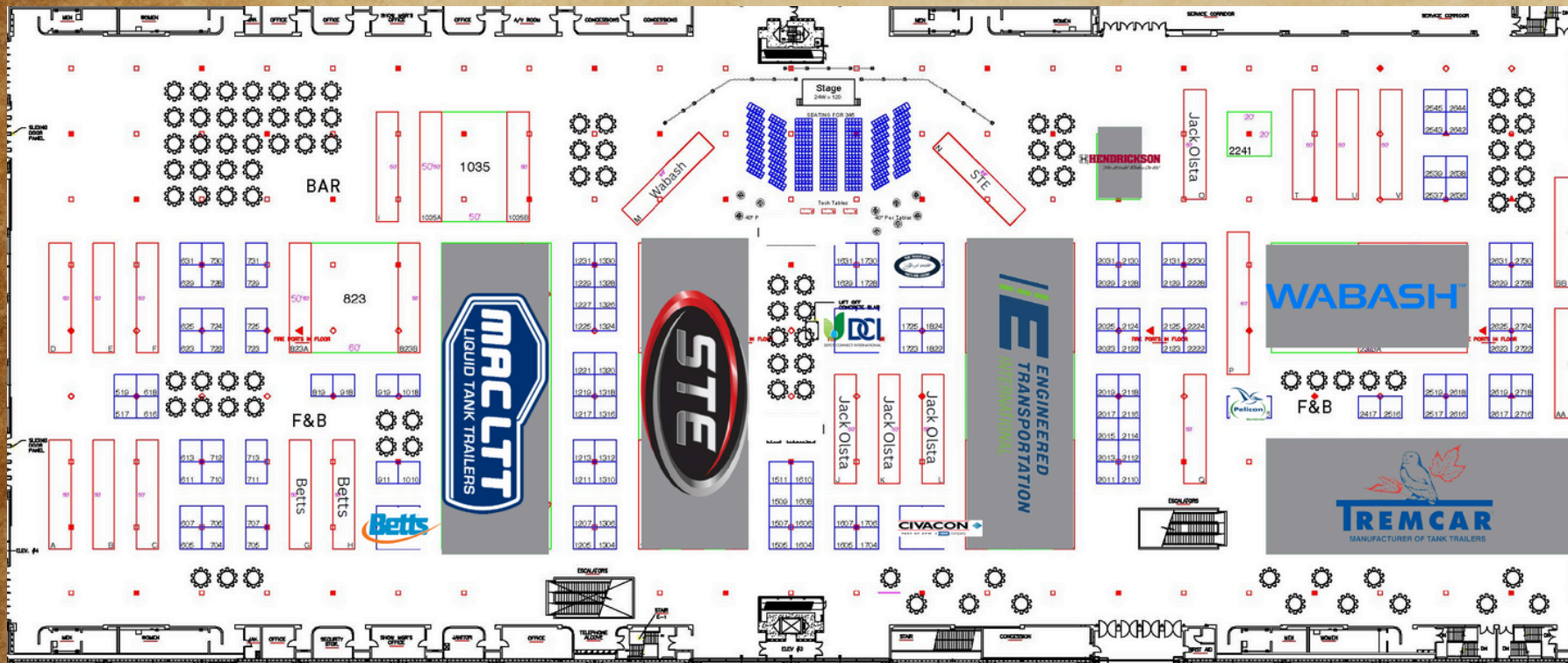
MEMBER: \$6,000  
 NON-MEMBER: \$8,000

## 20X20 BOOTH

MEMBER: \$12,000  
 NON-MEMBER: \$16,000

## TRAILER SPOT

MEMBER: \$1,500  
 NON-MEMBER: \$2,000



## EXHIBITORS

Each 10'x10' exhibit space reservation includes an identification sign, a standard 10'x10' booth with aluminum supports and aisle posts from which flame-proofed drapes are suspended. No deviation from the standard drape color is permitted. Floor covering for your booth is required at this venue but is not provided by NTTC. Necessary furniture can be obtained from FernExpo, the official decorator for NTTC's 2025 Tank Truck Week.



# NEED TO REGISTER ANOTHER PERSON?

Registration Period	Deadline	Member Price	Non Member Price
Early Bird	Ends 7/14/25	\$450	\$700
Advance	Ends 9/1/25	\$500	\$750
Regular	Ends 10/3/25	\$550	\$800
On-Site	10/4-8/25	\$700	\$850

**REGISTER NOW**

**ATTENDEE  
REGISTRATION**

